

# Leading Team Alpha Review Sheet

**Title:** Leading Team Alpha

**Subtitle:** Leadership in novel form

**Author:** Joel DiGirolamo

**Target Audience:** Professionals interested in leadership and university management and leadership courses.

**Unique attributes:** Teaches the scientifically determined fundamentals of leadership in a novel.

**Benefits:** In a brisk, easy-to-read novel readers will learn five fundamentals of leadership:

- Team member selection
- Motivating the team
- Ensuring alignment with the organization
- Focusing on goals
- Ensuring job satisfaction so that team members do not drop out

**ISBN:** 978-0-9770884-3-0

**Price:** \$24.95

**Publication Date:** October 22, 2010

**Publisher:** PranaPower, LLC

**Specifications:** Hard-cover book with a 6"x9" trim size, 222 pages

- Illustrations, references, index
- Kindle version available now
- Nook, iPad, and Sony Reader versions available 2Q2011

**BISAC:** BUSINESS & ECONOMICS / Leadership

**Design:** Cover design, illustrations, and book layout by Noe Design, Lexington, KY, USA

**Distribution:** Amazon.com and direct from the publisher. Additional distribution channels are in process.



**Short Description:** *Leading Team Alpha* is a novel about a software business, Dandadata, that suddenly finds itself trailing its major competitor when they announce a new version of their product. Dean, a manager at Dandadata, has been working on NU technology with a small team of four people and must build his team and incorporate NU technology into the DandaData mainstream product to save the company.

Navigating treacherous market forces and political headwinds, Dean incorporates research-based leadership elements as he learns them from Dr. Solomon (Sol) König, a local university professor.

- A quick, entertaining story illustrating the fundamentals of leadership based on scientific research
- Demonstrations of how to have effective, difficult conversations with team members
- An excellent book for leadership programs and new manager training

The academic community has studied leadership for over half a century—yet little has leaked out to the business community. *Leading Team Alpha* is a unique book, presenting the scientifically determined fundamentals of leadership in a novel.

Sol teaches the history of leadership research, the five-factor model of personality, the role of the ego, worker motivation, and more. As we journey along with Dean we experience the depths of despair in political battles lost, the clash of diverse cultures, frustration of divergent views, and vindication with just rewards. The story takes place primarily in Ann Arbor, Michigan with several scenes in Bengaluru India.

**Forewords by:** Robert Hogan, Ph. D. and Tom Weldon, Chairman and Partner, Accuitive Medical Ventures and Founder and Former CEO and Chairman, Novoste Corporation

**Awards:**

Reader Views Literary Award 2010 for Business/Sales/Economics

Winner of the Leadership category of the 2011 National Indie Excellence Award

**Web Site:** [www.leadingteamalpha.nu](http://www.leadingteamalpha.nu)

**Other Books by Joel DiGirolamo:** *Yoga in No Time at All*

Gold Medal winner of the Readers Favorite Award 2010 for Health

Finalist in the Fitness category of the 2010 National Indie Excellence Awards

Bronze Medal winner of the 2010 Living Now Book Awards

in the Yoga/Pilates/Bodywork category

Award-Winning Finalist in the Health: Exercise & Fitness category

of the National Best Books 2009 Awards