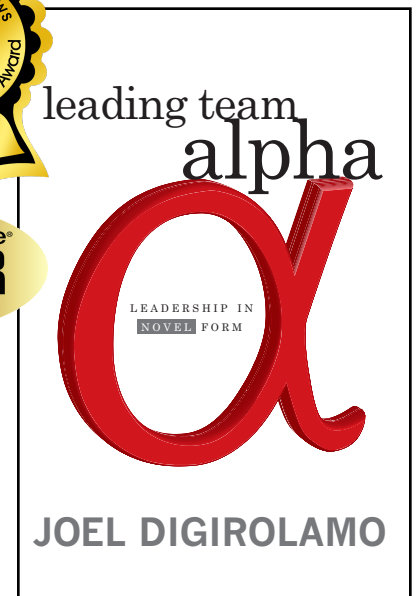


Leading Team Alpha for Leadership Programs



Leading Team Alpha is unique in two ways: it is an engaging novel, making it more palatable than typical dry textbooks and it teaches the scientific research on leadership.

It is an excellent book for corporate and collegiate leadership programs at the undergraduate, graduate, and executive level. This engaging story teaches:

- The history of leadership research
- Leadership models, including trait, behavioral, and situational models
- The role of personality in leadership effectiveness
- Examples of how to have difficult conversations with team members

Follow the main character, Dean, as he puts the five fundamentals of leadership into action:

- Team member selection
- Motivating the team
- Ensuring alignment with the organization
- Focusing on goals
- Ensuring job satisfaction so that team members do not drop out

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Short Description: *Leading Team Alpha* is a novel about a software business, Dandadata, that suddenly finds itself trailing its major competitor when they announce a new version of their product. Dean, a manager at Dandadata, has been working on NU technology with a small team of four people and must build his team and incorporate NU technology into the DandaData mainstream product to save the company. Navigating treacherous market forces and political headwinds, Dean incorporates research-based leadership elements as he learns them from Dr. Solomon (Sol) König, a local university professor.

The academic community has studied leadership for over half a century—yet little has leaked out to the business community. *Leading Team Alpha* is a unique book, presenting the scientifically determined fundamentals of leadership in a novel. Sol teaches the history of leadership research, the five-factor model of personality, the role of the ego, worker motivation, and more.

As we journey along with Dean we experience the depths of despair in political battles lost, the clash of diverse cultures, frustration of divergent views, and vindication with just rewards. The story takes place primarily in Ann Arbor, Michigan with several scenes in Bengaluru India.

Forewords by: Robert Hogan, Ph. D. and Tom Weldon, Chairman and Partner, Accuitive Medical Ventures and Founder and Former CEO and Chairman, Novoste Corporation

Awards:

Reader Views Literary Award 2010 for Business/Sales/Economics

Winner of the Leadership category of the 2011 National Indie Excellence Award

Web Site: www.leadingteamalpha.nu

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Additional distribution channels are in process.

Other Books by Joel DiGirolamo: Yoga in No Time at All

Gold Medal winner of the Readers Favorite Award 2010 for Health

Finalist in the fitness category of the 2010 National Indie Excellence Awards

Bronze Medal winner of the 2010 Living Now Book Awards

in the Yoga/Pilates/Bodywork category

Award-Winning Finalist in the Health: Exercise & Fitness category

of the National Best Books 2009 Awards